

## We Solve Problems ESSAY CONTEST

## We Need Your Help

The Gertsburg Law Firm and the Chagrin Valley Chamber of Commerce are proud to announce the inaugural We Solve Problems essay contest.

Students at Chagrin Falls High School and Kenston High School will identify an important problem and then have 600 words (one single-spaced page) to solve it.

The purpose of the contest is to demonstrate to the students that, in business, it is not enough to have a great product or service if you cannot communicate its value. Similarly, great communicators are nothing in business without logical solutions to significant problems.

The We Solve Problems Essay Contest will put students in direct contact with the local business community in which many of them will work one day, and will exercise the skills they'll need to succeed.

## Here is Where YOU Come In



We're looking for business owners and manager, government leaders, engineers and other professionals who will read 5-10 essays and grade them on a scorecard that we will provide. Scoring will occur over one-week periods this spring. Judges will have their business logos and their names listed in program materials that will go home with 1,600 high school students in both schools, be posted on specially-created websites at the Gertsburg Law Firm and the Chagrin Valley Chamber. Above all, Judges will help mold the next generation of business leaders and participate in a truly innovative learning experience that is expected to continue for years to come.

Established 1943



## Become a Sponsor

Prize funds will go to winning students and in each grade, with matching prizes to their schools. We need your donations to make the contest as extraordinary as possible. In addition to being identified in the take-home and online materials described in "Become a Judge" section, the Gertsburg Law Firm will provide each donating business with a matching credit in legal work required for their businesses (up to \$375 or one hour of seniorattorney time). GLF is a full-service business law firm with highlyexperienced practitioners handling everything from contracts to wills and trusts to litigation and many other areas.

If you are interested in serving as a judge or donating prize money, please contact Julianne Krakowski at 440-571-7772 or jk@gertsburglaw.com or Molly Gebler at 440-247-6607 or director@cvcc.org.



Chagrin Valley Chamber of Commerce